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Employment Reference Checks Free for 30 Days with Proforma's Reference Management Solution

September 16, 2010 Purcellville, VA – Background screening company, Proforma Screening Solutions, announces a free 30-day trial of its Tru-View reference management solution. Tru-View is a tool to help employers [check employment references](#) of their job applicants through an affordable applicant-driven online platform.

A staple in most [employment background checks](#), reference checks are typically used for compliance-related purposes to verify employment facts, such as positions held and dates employed. The standard telephone reference check costs between \$9 and \$15 per reference. For large employers these costs alone can add up to a significant portion of their background screening program budget..

This investment in traditional telephone reference checking comes with a downside: When it comes to verifying an applicant's references, most employers have a policy against providing anything more than these basic facts for fear of litigation for defamation. Proforma's Tru-View reference management solution uses a unique technology enabled business process to get beyond mere fact checking to gather insightful feedback about the work ethic, skills, and productivity of the person they may soon hire – at a lower cost..

Tru-View works by enabling employers to quickly and easily register applicants in the online Tru-View system. Once added, Tru-View automatically invites new applicants to enter their own employment reference information, just as they would on a resume. These reference sources are then invited to complete an anonymous assessment of the applicant. Applicants are also required to complete a self-assessment survey inside the Tru-View system. The results of these assessments are then compared and contrasted, often uncovering valuable information about past work performance, uncovering hidden strength and areas to improve upon.

Michael Gaul, VP of Proforma Screening explains, "Tru-View supports the fundamental goal of all employers to choose the best possible candidate for the position from among a crowd of prospective candidates. With Tru-View we are seeing employers gain far more useful and insightful information about their candidates from the very people who know the candidate best. This is in stark contrast to a typical reference check process that, while still necessary, yields far less value."

Proforma offers a screenshot tour and additional product information at www.proformascreening.com/tru-view. Employers will receive a 30 day free trial of Tru-View for a limited time when opening a free no-obligation employment screening account with Proforma Screening Solutions.